

**beEmboldened's**  
**Living Out Freedom**  
**CONFERENCE**  
Sponsor Guide



September 13 & 14

**2025**

Sevierville, TN

[beEmboldened.com/conference](https://beEmboldened.com/conference)



## Who We Are

beEmboldened is a team of individuals who are passionate about truth and spiritual health. Our hearts are broken for those affected by spiritual abuse. Here, we will keep working until every survivor is equipped to heal and rebuild, every loved one is equipped to companion alongside the suffering, and every one of us is educated in the common red flags that assist us in the prevention of harm. We will keep working until we are all walking in the freedom of the knowledge of who Christ truly is.

## What is the Living Out Freedom Conference?

What does “Living out freedom” after spiritual abuse look like? It sounds nice—incredible, actually...like an iced cold glass of water on a blistering hot Texas day—but how do we do it? How do we move from trauma responses to calm minds? How do we go from an intense fear of the faith to approaching it with curiosity? How do we transition from distrust and disgust of community to a rich life of imperfect yet trusted relationships?

Introducing: The Living Out Freedom Conference.

We can start here.

We can continue on from here.

We can learn prevention here.

We can come alongside others here.

# Why is beEmbodied creating a conference?

Since beEmbodied was founded in 2020, it has been deeply encouraging to see an increasing number of resources popping up within the context of spiritual abuse throughout the United States and beyond.

As we've had the privilege to engage with various support options, we've noticed an empty space that we're hoping to fill: a space for empathy and strengthening in both trauma and in knowledge of the Christian faith. An intersection of the two.



## What makes the Living Out Freedom Conference different from other conferences?

Topics related to spiritual abuse can be loaded and weigh heavily on us. With this awareness, beEmbodied has chosen the perfect location to balance out the weekend with rest, fun, and beauty. From a hike in the stunning Smoky Mountains, to the relaxation of a lazy river or exhilaration of an indoor waterslide, to the convenience of onsite dining options, the Wilderness at the Smokies Hotel and Water Park is the place to be between conference sessions.

During conference sessions, beEmbodied is committed to bringing in elements of a trauma-informed environment, including the fan favorite "Build-Your-Own-Toolkit" station, lap weighted blankets, and elbow room between chairs.

Our heartbeat is to offer you a conference that builds confidence. That acknowledges and engages with your most-asked questions. That marks your life for the good.

# Conference Venue: Sevierville Convention Center

Adjacent to the Wilderness at the Smokies Resort



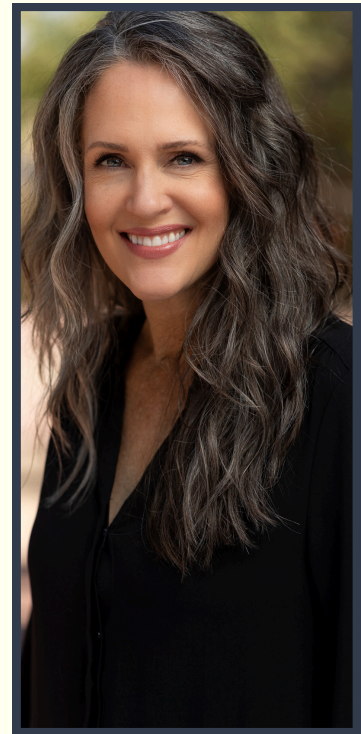
We are so excited to be hosting our first in-person conference at the Wilderness at the Smokies Resort. Having recently undergone a 40-million-dollar renovation, Wild Water Dome, the indoor waterpark, is a fun way to relax or release some endorphins at the end of the day. Each room at the hotel includes 4 waterpark tickets, so bring your family, add on a day to just enjoy, and make a getaway out of it! This is just one of many perks, including lots of activities and 13 onsite dining options.

# Conference Presenters

## Alisa Childers

Alisa Childers is the author of the bestselling book, *Another Gospel?*, in which she describes the years-long journey she took as she wrestled with questions that struck at the core of the Christian faith and found the truth. Her new book is called *The Deconstruction of Christianity*, which analyzes and responds to the growing Deconstruction movement.

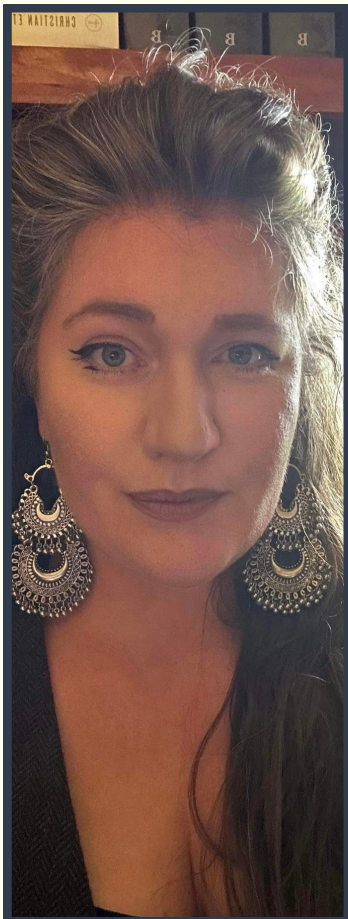
She is a wife, mom, author, podcaster, and speaker. She was a member of the award-winning CCM recording group ZOEgirl. She hosts *The Alisa Childers* podcast, and the *Unshaken Faith Podcast*. Alisa's story was featured in the documentary, *American Gospel: Christ Crucified*. You can connect with Alisa online at [alisachilders.com](http://alisachilders.com).



## Anna Kitko

Anna is the Ratio Christi Cults and New Religions Specialist as well as Area Ministry Director over the great state of Tennessee and Chapter Director for the University of Tennessee Knoxville. She is Theological Director over a center specializing in mental health therapies and interventions where she treats victims of religious and spiritual abuse alongside a staff of fellow therapists.

She holds both a Masters of Biblical Studies from Reformed Theological Seminary as well as a soon-to-be Masters of Psychology of Coercive Control from the University of Salford Manchester. Her work with the crew in the UK includes having authored the first psychometric tool for measuring spiritual abuse in demonic deliverance settings. She has a heart for the myriads of people who have incurred complex psychological traumas in religious and spiritual settings which are more than often damaging Bible-based cult groups.

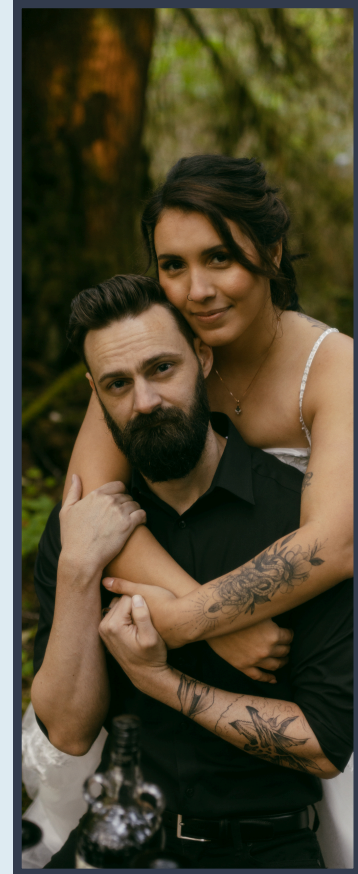


# Conference Speakers (Cont.)

## Derek and Dulce Johnson

Derek and Dulce Johnson left a spiritually abusive church in 2021 after being there for ten and nine years respectively. Since leaving they have invested much time and energy into learning more about cultic control, the harm of spiritual abuse, and ministering to victims of other high-control organizations.

Dulce is the face behind The Honest Messy Life, an online space where she shares her story of spiritual abuse as a way to bring awareness to the issues many churches face. This platform has given victims comfort in knowing they are not alone, and helped them put words to their experiences. Derek has helped Dulce behind the scenes by creating content, providing guidance, and offering wisdom. They both value taking the time to rightly understand scripture in both its context and application as a way to combat abuse in church and equip individuals to discern right from wrong themselves.



## Holly Pivec

Holly Pivec is a blogger, author, and speaker, as well as a pastor's wife and homeschooling mom. She has a master's degree in Christian apologetics from Biola University, where she also served as university editor for nearly a decade.

She has coauthored four books with Doug Geivett about the New Apostolic Reformation, including her two most recent: *Reckless Christianity* and *Counterfeit Kingdom*.

# Conference Speakers (Cont.)



## Mary Jo Sharp

A former atheist who came to faith, Mary Jo Sharp has experienced two worlds of American culture: growing up in the postmodern Pacific Northwest and then adulthood in the evangelical culture of the Southern Bible Belt. She first encountered apologetics in her own spiritual search while seeking answers, eventually becoming a professor of apologetics. Mary Jo is now the founder and director of Confident Christianity Apologetics Ministry. She has been featured in Christianity Today's cover story "The Unexpected Defenders" and is an international author and speaker. Mary Jo's most recent written work is, *Why I Still Believe: A former atheist's reckoning with the bad reputation Christians give a good God*.

## Doug Geivett

Doug is a husband, father to two grown children, professor, author, and speaker. He has a Ph.D. in philosophy from USC and teaches at Biola University and Talbot School of Theology. Doug has written or edited several books and spoken on issues related to the New Apostolic Reformation, Christian apologetics, and the Christian life to audiences all over the world.



# Conference Speakers (Cont.)

## Paul Copan

Paul Copan (Ph.D., Philosophy, Marquette University) is a Christian theologian, analytic philosopher, apologist, and author. He is currently a professor at the Palm Beach Atlantic University (Florida) and holds the endowed Pledger Family Chair of Philosophy and Ethics. He is author or editor of nearly 50 books, including the very popular, strong-selling book *Is God a Moral Monster?* as well as its companion volume, the award-winning *Is God a Vindictive Bully?* Paul is married to Jacqueline, and they have six children.



## Teasi Cannon

Teasi Cannon is an author, speaker mentor, and lifelong learner who is passionate about helping others cultivate a sound and enduring devotion to Jesus. She holds a B.S. in Interdisciplinary Studies from Middle Tennessee State University School of Education and Behavioral Science, an M.A. in Pastoral Counseling from Liberty Theological Seminary, and a certificate in Christian Apologetics from Southern Evangelical Seminary. She is a client mentor and board member with BeEmbodened, a non-profit that provides support in the prevention of and healing from harmful religious experiences.

Teasi lives south of Nashville, Tennessee with her husband and best friend Bill. They have three amazing children who all grew up far too quickly, a wonderful son- and daughter-in-love, and the most precious grandchildren the world has ever seen. For more about Teasi and her books, check out her website at [www.teasicannon.com](http://www.teasicannon.com).





## What to Expect as a Sponsor

Our venue (Sevierville Convention Center in Sevierville, TN) has a capacity of 390. Given the reach of our ministry and the popularity of our presenters, our goal is to have 300 conference attendees.

Each sponsor will have the opportunity to reach our attendees both before the conference and during the conference itself, depending on the sponsor options selected.

The sponsor opportunities are listed on the next few pages. Please note that space is limited for each sponsorship option, and are not guaranteed to be available upon application. beEmbodened reserves the right to select sponsors that will best fit the mission of beEmbodened and those we serve.

Thank you for your consideration of partnering with us for this unprecedented much-needed event!

# Five Sponsorship Opportunities

01

## Event Sponsor

- \$10,000 | 1 Spot Available
- Logo and mention on all conference marketing, including everything that is digitally published (social media, email)
- Official day-of sponsor for the conference
- Special highlight day-of the conference

02

## Friday Night Dinner Sponsor

Upgraded Ticket Event: Only 60 Attendees Max.

- \$3,500 | 1 Spot Available

Attendees of this dinner will hear Dulce and Derek Johnson sharing their stories, and enjoy a meal with other upgraded ticket attendees. This sponsor will have their logo on every table and will receive a special highlight.

03

## Build Your Own ToolKit Sponsor

Conference attendees will have the opportunity to build their own box of tangible items to help them if they experience trauma-related triggers. Example items include scented candles, soft fabric, and flavored lip balm. This sponsor would have full marketing rights to this table, as highlighted below.

- \$1,500 | 1 Spot Available
- Any marketing materials on the table
- 2 branded items to go in the toolkit

# Five Sponsorship Opportunities (Cont.)

04

## Exhibitor Table

- \$600 | 5 Spots Available
- 8-foot table and black tablecloth provided
- *A power outlet is only available upon request*

05

## Digital & Day of Sponsor

- \$350 | 10 Spots Available | **Deadline: May 31**
- 3 social media posts (2 group highlights and 1 individual highlight)
- Logo + 30-word description
- 1 individual email highlight in beEmboldened emails (monthly newsletter, new blog post announcement, new podcast episode announcement, etc.)
- Logo + 30-word description
- Clickable logo in every monthly newsletter (From sponsorship sign-up month through beEmboldened's 9/2025 newsletter)
- Clickable logo on the conference webpage
- Logo on conference itinerary (day-of)





## Next Steps

If you would like to sponsor any number of the sponsor opportunities, please complete the linked application at [beEmboldened.com/conference](https://beEmboldened.com/conference), or by emailing us at [hello@beEmboldened.com](mailto:hello@beEmboldened.com) with any questions.

Upon approval of your application, we will send you payment information as well as information on how to share your organization's logo and other sponsor-specific information.

Again, thank you for your consideration of partnering with us to change the landscape of spiritual abuse in the Church!